



NORTH CROSS SCHOOL
4254 Colonial Avenue
Roanoke, Virginia 24018
540 989 6641
northcross.org

THE
LEGACY CAMPAIGN

Building on excellence

Pledge Details

Donor Name

Address

City

State

Zip

Email

Phone

PLEDGE AMOUNT:

I (we) pledge the amount of \$ _____ over _____ years.

PAYMENT(S):

\$ _____ now, with the balance to be paid in payments of: \$ _____

Annually Semi-annually Quarterly Monthly Other/as follows: _____

First payment date: _____ Last payment date: _____

Please remind me of scheduled payment dates

RECOGNITION:

I wish this gift to be anonymous

Please use the following name(s) in acknowledgment: _____

Donor Signature:

Date:

Please mail your pledge to:

Attn: Development
North Cross School
4254 Colonial Avenue
Roanoke, Virginia 24018

Thank you.



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The Impact of Pledging

A campaign with a dollar objective comparable to this effort can not be successful with out-of-pocket cash gifts. Multi-year pledges commensurate with a donor's interest in North Cross School and ability to give are necessary to reach the goal.

One of the challenges in a campaign of this magnitude is the tendency to give at a level consistent with a donor's support of the United Way, or to the annual drive of their favorite causes, or at a level commensurate with their support of other campaigns. Because of the size of our goal, it is clear most potential donors will have to consider participating on a scale significantly higher than previous giving levels and to commit to a multi-year pledge.

Planning your commitment to the campaign over five years by making regular payments can add up to a gift that makes a tremendous impact.

MONTHLY GIVING

\$50 per month for five years = \$3,000
\$100 per month for five years = \$6,000
\$150 per month for five years = \$9,000
\$200 per month for five years = \$12,000

QUARTERLY GIVING

\$100 per quarter for five years = \$2,000
\$200 per quarter for five years = \$4,000
\$300 per quarter for five years = \$6,000
\$400 per quarter for five years = \$8,000

SEMI-ANNUAL GIVING

\$200 twice per year = \$2,000
\$400 twice per year = \$4,000
\$500 twice per year = \$5,000
\$1,000 twice per year = \$10,000

ANNUAL GIVING

\$500 per year = \$2,500
\$1,000 per year = \$5,000
\$2,000 per year = \$10,000
\$3,000 per year = \$15,000

Pledges are generally considered moral obligations, solicited by volunteers and given of one's free will. Pledge fulfillment rests, in large measure, upon the confidence and enthusiasm of the donor in North Cross School and on his or her own good will.